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The UK Code of Non-broadcast Advertising and Direct & Promotional Marketing (CAP Code) is the rule book for non-broadcast advertisements, sales promotions and direct marketing communications (marketing communications)

Non-broadcast Code - ASA | CAP - Advertising Standards Authority
asa.uk : codes-and-rulings : non-broadcast-code

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Through their membership of CAP member organisations, or through contractual agreements with media publishers and carriers, those businesses agree to comply with the Code so that marketing communications are legal, decent, honest and truthful and consumer confidence is maintained.

The CAP Code - Advertising Standards Authority
asa.uk : static : The-Cap-code

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TÊNIS NIKE SHOX R4 BRANCO E PRATA
O Tênis Nike Shox R4 Branco E Prata
apresenta colunas no calcanhar que proporcionam amortecimento resiliente para conforto

todos os dias. Sistema Nike Shox de quatro colunas para responsividade com leveza. Seu cabedal confeccionado com material de alta

qualidade com camadas mesh