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The Online Gambling market worldwide is projected to reach a revenue of US\$95.05bn by 2024. This is expected to result in a market volume of US\$138.10bn by 2028, with an annual growth rate (CAGR 2024-2028) of 7.76%. The number of users in the Online Gambling market is expected to reach 243.2m users by 2028.

Online Gambling - Worldwide | Statista Market Forecast

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Rise of mobile gambling

With the increasing penetration of smartphones and access to high-speed internet, mobile gambling is set to dominate the market in 2024. Operators will need to adapt their platforms to provide a seamless mobile experience and optimize their games for smaller screens.

Top 7 trends shaping the future of the gambling industry in 2024

alicebiometrics : top-7-trends-shaping-the-future-of-the-gambling-ind...

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"2up" is a betting promotion that certain ebookmakers offer on selected soccer matches. When you place a bet on the /, correct-score of a game, and your team goes 2 goals up at any point during the game, you will /, be paid out as a Winner.

Not all bookmakers offer "2up", but some of the most reputable ones do. Including Bet365, Betway, and Unibet. These are bookmaking as a