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The usual age for the target audience of a horror film is 15- 25. The most common reason for this is that young adults and teenagers enjoy thrills. These thrills are more likely to excite a younger audience rather than an older one.

[Who Is The Haunted House Demographic? - FearWorm](#)

As of October 2024, almost two-thirds (64 percent) of adults aged 30 to 44 surveyed in the United States said they either liked or loved the horror movie genre. Among respondents aged 18 to 29, that share was 10 percentage points lower, at 54 percent.

[U.S.: horror film genre's popularity by generation 2024 - Statista](#)

The game is expected to release on the standard platforms, including Xbox, PlayStation, and PC, with the possibility of an extension to Nintendo consoles due to a potential long-term agreement.

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